Why Should You Be a Community Partner?

As a City of Orange Community Services Department Community Partner you'll brand your company as one of the leaders in the community market. With an array of sponsorships to choose from, this is an ideal marketing opportunity to create relationships that will last beyond the special event!

Through the generous contributions from companies and individuals such as yourselves, the City is able to continue to offer quality community events. As a **Whole Orange** Community Partner, companies and individuals giving $5,000 or more will receive in return benefits of significant value for their donation. One of the many benefits as a **Whole Orange** Community Partner is to receive recognition in the City of Orange *Our Orange* magazine which is mailed to 46,000 resident households quarterly and is also available on the City's website cityoforange.org. We look forward to welcoming you as a Community Partner!

Maximizing Your Exposure

Depending on your partnership level the following are available:

- **Heart of the Community stickers**
- **Posted acknowledgement in 16 park kiosks**
- **3rd of July Celebration, Concert(s) in the Park, Treats in the Streets Autumn Festival, and Tree Lighting & Candlelight Choir Procession booth opportunities**
- **Acknowledgement in special event programs**
- **Recognition on special event posters**
- **City of Orange website acknowledgement**
- **City Council recognition**
- **Channel 3 acknowledgement**
- **Logo opportunities on each of the following:**
  - **-City of Orange day camp shirt**
  - **-City of Orange Website**
  - **-City-wide special event flyers & posters**
  - **-One issue of the *Our Orange* magazine**
  - **- 4'x6' vinyl banner at all special events**
  - **-Plaza banner recognition**
  - **-One issue of the O.U.S.D. School News publication**

Additional Partnership Information

The City of Orange will be accepting partnership and in-kind service donations for special events year-round. Any contributions made towards the 2012 special event season will not be deposited until July 1, 2012. Partnership benefits correlate with all in-kind donations if it is a service or product the City would normally use for the program, and are at the discretion of the Community Services Director. Specific partnership benefits and rewards are listed inside this brochure. Please note logo opportunities on printed materials must be received approximately two months prior to the event date. Community Partners participating in city-wide special events must follow regulations as stated in the Special Event Booth Guidelines. The City of Orange would like to thank you in advance for your participation and contributions!

THANK YOU TO OUR 2011 COMMUNITY PARTNERS!

Whole Orange Partners

ACS, A Xerox Company
Chapman University
Dave & Buster's
Rescue Rooter
SC Fuels
South Coast College
The Village at Orange

Slice Partners

Orange International Street Fair, Inc.
Southern California Gas Company
Thompson Building Materials

Slice Partners

Community Foundation of Orange
Enterprise Rental Cars
Mike and Susie Spurgeon
M.S. International
Southern California Edison

Slice Partners

Remland Insurance Services, Inc.
John & Mary Murphy-Godlewski
National Management Association
Orange City Firefighters Inc.

Leaf Partners

American Legion Post # 132
Coast Recreation
Fairhaven Memorial
Felix Continental Café
Law Offices of Phillip L. Hummel, IV
Lisa Blanc, Ricci Realty
Nursery Supplies, Inc.
Statek Corporation
Willits Group

PARTNERSHIP OPPORTUNITIES

City of Orange

Invest in your community & gain recognition by becoming a partner today!

Community Services Department

CITYOFORANGE.ORG

2012 SPECIAL EVENTS

3rd of July Celebration
Attended by 10,000+ people

Concerts in the Park
July 11 - August 29 (Wednesdays)
Attended by 12,000+ people

Treats in the Streets
Autumn Festival
October 25
Attended by 10,000+ people

Veterans Day Tribute
November 11
Attended by 500+ people

Tree Lighting Ceremony &
Candlelight Choir Procession
December 2
Attended by 8,000+ people

Children's Holiday Breakfast
December 15
Attended by 460 people
(200 families)

City-wide Special Events

The City of Orange Community Services Department organizes six major city-wide special events annually: 3rd of July Celebration, Concerts in the Park, Treats in the Streets Autumn Festival, Veterans Day Tribute, Tree Lighting Ceremony & Candlelight Choir Procession, and the Children's Holiday Breakfast. For further details about any special event, please visit our website cityoforange.org or contact Megan Hanley, Recreation Services Coordinator at (714) 744-7293, Mhanley@cityoforange.org. Attendance at our events continue to grow every year and we look forward to your participation as a Community Partner!

PARTNERSHIP OPPORTUNITIES

Whole Orange $5,000

$ 30,583 value

- Leaf, One Slice, Two Slice, and Three Slice benefits
- Special event booth opportunity at 3rd of July Celebration, Treats in the Streets Autumn Festival, and Tree Lighting & Candlelight Choir Procession
- Channel 3 acknowledgement
- Plaza banner recognition – to be hung in September, October and March
- Logo opportunity on the City's 2012 summer day camp t-shirts
- 4'x6' banner opportunity at all special events
- Acknowledgement in one issue of the *Our Orange* magazine

Slices $2,500

$ 14,037 value

- Leaf, Peel, One Slice, and Two Slice benefits
- Logo opportunity on special event flyers
- Poster acknowledgement at all eight concerts & at Hart Park Pool from June-August
- Recognition plaque from City Council

Slices $1,000

$ 11,027 value

- Leaf and One Slice benefits
- Four reserved seats for Tree Lighting & Candlelight Choir Procession
- Logo acknowledgement on the City of Orange special event Webpage
- Logo opportunity in one issue of the *School News*, a publication mailed to all Orange Unified School District families

Slice $500

$9,343 value

- Leaf benefits
- Four reserved seats for the 3rd of July Celebration
- Acknowledgement at all 15 park kiosks for the calendar year
- Poster acknowledgement at all special events (excluding Concerts in the Park)

Peel $500

$ 710 value

- Special event booth opportunity at one special event or concert of your choice (only two partners permitted per concert)

Leaf $100-$499

$1,153 value

- Community Partner Sticker/window decal – one for every $100, up to a maximum of five stickers
- Acknowledgement in three special event programs (3rd of July, Veterans Day, and Tree Lighting Ceremony & Candlelight Choir Procession)

Note: Some sponsorship opportunities have deadlines, please see additional partnership opportunities.

Please Complete Form:

CONTACT NAME

COMPANY NAME (as you would like it displayed for acknowledgement)

ADDRESS

PHONE EMAIL ADDRESS

COMPANY WEB ADDRESS (if available)

Method of Payment

Partner Level: _____

For CASH donations please hand deliver to :
230 E. Chapman Ave Orange, CA 92866

For CHECK or MONEY ORDER please make payable to: City of Orange

VISA or MASTERCARD: _____

Expiration Date: _____ last 3 digit security number on the back of the card: _____

Name: _____
Please print your name as it appears on the card

Signature: _____

In order to be included on printed materials, please enclose a burned CD of your company logo or e-mail .jpg or .tif format to the address below with form of payment. Please note logo opportunities on printed materials must be received two months prior to event date.

CITY OF ORANGE
Community Services Department
Attention: Partnership Opportunities
230 E. Chapman Ave., Orange, CA 92866
Megan Hanley, Recreation Services Coordinator
Phone: (714) 744-7293 Fax: (714) 744-7251
E-mail: mhanley@cityoforange.org

Tax I.D. Number: 95-6000755