The Benefits of Giving

The City of Orange Community Services Department invites you to become a Community Partner during our 2011 special event season. As a Community Partner you will receive numerous marketing benefits that can help position your company with the right local connection necessary to become more successful.

Through the generous contributions from companies and individuals such as yourselves, the City is able to continue to offer quality community events. As a Whole Orange Community Partner, companies and individuals giving \$5,000 or more will receive in return benefits of significant value for their donation. One of the many benefits as a Whole Orange Community Partner is to receive recognition in the City of Orange Our Orange magazine which is mailed to 46,000 resident households quarterly and is also available on the City's website cityoforange.org. We look forward to welcoming you as a Community Partner!

<u>Benefits</u>

Depending on your partnership level the following are available:

- Heart of the Community stickers
- Park kiosk acknowledgement
- Acknowledgement in special event programs
- Recognition on special event posters
- City of Orange website acknowledgement and logo opportunity
- Private school/public counter flyer distribution with logo opportunity
- City of Orange day camp shirt logo opportunity
- Acknowledgement in The Orange Unified School District Newsletter
- City Council recognition
- Plaza banner recognition and logo opportunity
- 3rd of July Celebration, Treats in the Streets Autumn Festival, and Tree Lighting
 & Candlelight Choir Procession booth opportunities
- 4'x6' vinyl banner with logo opportunity at all special events
- Channel 3 acknowledgement
- Acknowledgement in the Our Orange magazine with logo opportunity
- Logo opportunity on special event flyers

Additional Partnership Information

The City of Orange will be accepting partnership and in-kind service donations for special events year-round. Any contributions made towards the 2011 special event season will not be deposited until July 1, 2011. Partnership benefits correlate with all in-kind donations if it is a service or product the City would normally use for the program, and are at the discretion of the Community Services Director. Specific partnership benefits and rewards are listed inside this brochure. Please note logo opportunities on printed materials must be received approximately two months prior to the event date. Community Partners participating in city-wide special events must follow regulations as stated in the *Special Event Booth Guidelines*. The City of Orange would like to thank you in advance for your participation and contributions!

Thank you to our 2010 Community Partners!

Whole Orange Partners

Chapman University

SC Fuels

South Coast College

Synoptek

The Village at Orange

Three Slice Partner

Thompson Building Materials

Two Slice Partners

M.S. International

Community Foundation of Orange

Mike and Susie Spurgeon Southern California Edison

Sybron Dental Specialties

One Slice Partners

Enterprise Rent-A-Car

Orange Maintenance & Crafts Employee Association (OMCEA)

John & Mary Murphy-Godlews

Orange Management Association

National Management Association
Orange City Firefighters Inc.

Orange Rotary
Rise Up Foundation

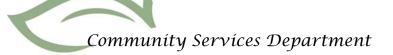
Leaf Partners

American Legion Post 132 Jamba Juice Ricci Realty Jersey Mike's Richard and Nancy Collins Chick-Fil-A Coast Recreation Lascari's Italian Cucina Rockwell's Creative Cakes DoubleTree Hotel Ruby's Diner Law Offices of Philip L. Hummel IV Fairhaven Memorial Statek Corporation Famous Dave's Lisa Blanc Wahoo's Felix Continental Café Remland Insurance West Pac Materials Services Inc. **Furniture Traditions** Willits Group



Partnership Opportunities that Bring Plentiful Benefits to You and the Community!

Don't miss out on all the "valuable" fun during the 2011 special event season!



cityoforange.org

<u> 2011 Special Events</u>



ard of July Celebration Attended by 10,000+ people

> Concerts in the Park July 6 - August 24 Attended by 12,000+ people





Treats in the Streets **Autumn Festival** October 27 Attended by 10,000+ people

Veterans Day Tribute November 11 Attended by 500+ people





Tree Lighting Ceremony & Candlelight Choir Procession December 4 Attended by 8,000+ people

Children's Holiday Breakfast December 10

Attended by 460 people (200 families)



City-wide Special Events

The City of Orange Community Services Department organizes six major city-wide special events annually: 3rd of July Celebration, Concerts in the Park, Treats in the Streets Autumn Festival, Veterans Day Tribute, Tree Lighting Ceremony & Candlelight Choir Procession, and the Children's Holiday Breakfast. For further details about any special event, please visit our website cityoforange.org or contact Emily Chacon, Recreation Services Coordinator at (714) 744-5599, Echacon@cityoforange.org.

Attendance at our events continue to grow every year and we look forward to your participation as a Community Partner!

2011 Partnership Opportunities

CLeaf \$100-\$499

\$1,153 value

- Community Partner Sticker/window decal one for every \$100, up to maximum of five stickers
- Acknowledgement in three special event programs (3rd of July, Veterans Day, and Tree Lighting Ceremony & Candlelight Choir Procession)



\$ 710 value

Special event booth opportunity at one special event or concert of your choice

Slice \$500

\$ 9,343 value

- Leaf benefits
- Four reserved seats for the 3rd of July Celebration
- Acknowledgement at all 15 park kiosks for the calendar year
- Poster acknowledgement at all special events (excluding Concerts in the Park)

Slices \$1,000

\$ 11,027 value

- Leaf and One Slice benefits
- Four reserved seats for Tree Lighting & Candlelight Choir Procession
- Logo acknowledgement on the City of Orange special event Webpage
- Logo opportunity in the School News, a publication mailed to all Orange Unified School District families





\$ 14,037 value

- Leaf, Peel, One Slice, and Two Slice benefits
- Logo opportunity on special event flyers
- Poster acknowledgement at all eight concerts & at Hart Park Pool from June-August
- Recognition plaque from City Council

OWhole Orange \$5,000

\$ 30,583 value

- Leaf, One Slice, Two Slice, and Three Slice benefits
- Special event booth opportunity at the 3rd of July Celebration, Treats in the Streets Autumn Festival, and Tree Lighting & Candlelight Choir Procession
- Channel 3 acknowledgement
- Plaza banner recognition to be hung in July, October, and March
- Logo opportunity on the City's 2011 summer day camp t-shirts
- 4'x6' banner opportunity at all special events
- Acknowledgement in the Our Orange magazine

CONTACT NAME COMPANY NAME (as you would like it displayed for acknowledgement) **ADDRESS** PHONE **EMAIL ADDRESS**

Method of Payment

For CASH donations please hand deliver to: 230 E. Chapman Ave Orange, CA 92866

Please print your name as it appears on the card

Signature:___

COMPANY WEB ADDRESS (if available)

Please Complete Form:

For CHECK or MONEY ORDER please make payable to: City of Orange

/ISA or MASTERCARD:
Expiration Date:
V" code (last 3 digit number on the back of the card):
Name:

In order to be included on printed materials, please enclose a burned CD of company logo or e-mail .jpg or .tif format to the below address with form of payment. Artwork may have a maximum of two colors. Please note logo opportunities on printed materials must be received two months prior to event date.

CITY OF ORANGE

Community Services Department Attention: Partnership Opportunities 230 E. Chapman Ave, Orange, CA 92866 **Emily Chacon, Recreation Services Coordinator** Phone: (714) 744-5599 Fax: (714) 744-7251 E-mail: Echacon@cityoforange.org

Tax I.D. Number: 95-6000755

