



CITY OF ORANGE
Community Development Department
300 E. Chapman Avenue, Orange, CA 92866-1591
(714) 744-7244
Special Promotion Permit

Business Name: _____ Store Front Width: Lin. Ft.
 Address: _____ Business License# _____
 Telephone: _____ Display Dates: _____

<input type="checkbox"/> Display of merchandise Size Of Tent ____ x ____	<input type="checkbox"/> Flag, pennants length _____ ft	<input type="checkbox"/> Banner size _____ sq ft	<input type="checkbox"/> Balloon is a maximum 30" in diameter	<input type="checkbox"/> Portable Sign size _____
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Fees: \$105.00 Check here if Non Profit

Outside display of merchandise: Display shall not exceed 42 inches in height or be located within ten feet of any vehicular access or public right-of-way. No parking access, exits, pedestrian and traffic aisles shall be obstructed at any time. No more than **15 percent** of required parking may be used for the special promotion activities. **All tents and canopies require Fire Department approval.** Submit a hand-drawn diagram of the location of the tent in proximity to buildings, streets & parking spaces. Merchandise display shall not exceed 45 days within a calendar year.

Time: Display of banners and portable signs shall not exceed a maximum of 150 days per calendar year per tenant space. The display of flags, pennants, or streamers shall not exceed a maximum of 45 days per calendar year per tenant space.

Number: One banner and one portable sign shall be permitted per tenant storefront. PHONE NUMBERS ARE NOT PERMITTED ON SIGNAGE.

Area: Banner shall not exceed 1½ square feet per each lineal foot of tenant space frontage. Portable sign maximum size is 42 inches in height and 24 inches in width.

Flag, Pennants, Streamers: Permitted up to twice the length of the storefront with a maximum height of 50 feet above grade. WIND SIGNS ARE NOT PERMITTED.

Portable Sign Location: Sign may be displayed during business hours only; sign may only be on private property within 10 feet in front of tenant space; no sign shall be located within 10 feet of a public right-of-way and vehicular driveway; sign shall maintain a minimum 48 inch pedestrian walkway.

Banner Location: Not permitted in common areas in multi-tenant centers; not permitted to be attached to any landscaping for support; must be attached to the building; roof or slanted mounted banners are prohibited; banner not to be located on the same horizontal line as the permanent sign; banner shall not impede pedestrian walkway and not erected upon or over public property and must maintain a minimum 8 foot pedestrian clearance.

Applicant's signature: _____ Print Name: _____

Property Owner signature: _____ Print Name: _____

Permit approved by: _____ Approval date: _____