

City of  
**Orange**

**20  
24**



## **PARTNERSHIP OPPORTUNITIES**

Invest in your community and  
gain recognition by becoming a  
partner today!

Community Services Department



[cityoforange.org](http://cityoforange.org)

### WHY SHOULD YOU BE A COMMUNITY PARTNER?

When you partner with the City of Orange Community Services Department you'll brand your company as one of the leaders in the community. With several partnership levels to choose from, this is an ideal marketing opportunity to create lasting relationships in Orange. Through the generous contributions from companies and individuals such as yourself, the City is able to continue to offer quality community events.

### SPECIAL EVENTS

The Community Services Department organizes several annual citywide special events: Movies in the Park, Concerts in the Park Series, 3rd of July Celebration, Treats in the Streets Autumn Festival, Veterans Day Tribute, and Tree Lighting Ceremony & Candlelight Choir Procession. These are all made possible with the support of our Partners. **\*NEW:** Partnership opportunities at Movies in the Park and Concerts in the Park. Contact us for details!

### ADDITIONAL INFORMATION

The City of Orange accepts partnership and in-kind donations for special events year-round. Benefits correlate with all in-kind donations if it is a service or product the City would normally use for the program, and are at the discretion of the Department Director. Community Partners participating in citywide special events must follow regulations as stated in the Special Event Booth Guidelines.

### CONTACT US

For further details about any special event please visit [cityoforange.org](http://cityoforange.org). To learn more about becoming a Community Partner, contact (714) 744-7293 or [CommunityPartner@cityoforange.org](mailto:CommunityPartner@cityoforange.org). We look forward to partnering with you!

City of  
**Orange**  
COMMUNITY  
PARTNER  
2 0 2 4



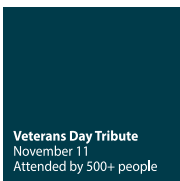
**Concerts in the Park**  
Wednesdays  
June 12 - August 7  
Attended by 12,000+ people



**3rd of July Celebration**  
July 3  
Attended by 10,000+ people



**Treats in the Streets  
Autumn Festival**  
October 24  
Attended by 10,000+ people



**Veterans Day Tribute**  
November 11  
Attended by 500+ people



**Tree Lighting Ceremony &  
Candlelight Choir  
Procession**  
December 8  
Attended by 10,000+ people

# PARTNER LEVELS & BENEFITS

	DEADLINE	ORANGE TREE \$10,000	WHOLE ORANGE \$5,000	THREE SLICE \$2,500	TWO SLICE \$1,000	ONE SLICE \$500	LEAF \$100-499	*PEEL \$650
ON 3RD OF JULY TICKETS	5/1/24	LOGO						
MENTION IN 3RD OF JULY CELEBRATION ANNOUNCEMENTS	6/17/24	X						
POSTED ON CITY OF ORANGE RECREATION SOCIAL MEDIA X 6	7/5/24	LOGO						
MENTION IN THE TREATS IN THE STREETS ANNOUNCEMENTS	10/14/24	X						
MENTION IN THE TREE LIGHTING CEREMONY ANNOUNCEMENTS	11/15/24	X						
POSTED ON CITY OF ORANGE FACEBOOK PAGE X 6	7/5/24	X						
LOGO IN THE OUR ORANGE MAGAZINE	8/2/24	2 ED.	1 ED.					
IN 3RD OF JULY AND A MOVIE IN THE PARK VIDEO PRESENTATION	6/10/24	LOGO	LOGO					
ON 2024 VIRTUAL MARATHON T-SHIRT LOGO	8/12/24	LOGO	LOGO					
3'X5' BANNER AT CITYWIDE SPECIAL EVENTS	6/10/24	LOGO	LOGO					
ON PLAZA BANNER HUNG SEPTEMBER - OCTOBER 2024	7/29/24	LOGO	LOGO					
ON CHANNEL 3	7/5/24	LOGO	LOGO					
ON 2024 SUMMER DAY CAMP T-SHIRTS	5/1/24	LOGO	LOGO					
3RD OF JULY CELEBRATION 10'X10' BOOTH	6/10/24	X	X	CHOICE OF ONE EVENT				CHOICE OF ONE EVENT
TREATS IN THE STREETS 10'X10' BOOTH	10/7/24	X	X					
TREE LIGHTING CEREMONY 10'X10' BOOTH	11/15/24	X	X					
ON ALL SPECIAL EVENT FLYERS (EXCLUDING CONCERTS & MOVIES)	5/20/24	LOGO	LOGO	LOGO				
ON POSTER AT ALL CONCERTS & HART PARK POOL JUNE - AUGUST	6/3/24	LOGO	LOGO	LOGO				
FOUR RESERVED SEATS FOR THE TREE LIGHTING CEREMONY	11/1/24	X	X	X				
ON CITY OF ORANGE SPECIAL EVENTS WEBPAGE	N/A	LOGO	LOGO	LOGO	NAME			
3'X5' BANNER HUNG AT HART PARK FALL 2024 - SPRING 2025	7/22/24	LOGO	LOGO	LOGO	NAME			
FOUR RESERVED SEATS FOR THE 3RD OF JULY CELEBRATION	5/20/24	X	X	X	X	X		
AT ALL PARK KIOSKS JULY - DECEMBER 2024	6/10/24	LOGO	LOGO	LOGO	NAME	NAME		
ON ALL SPECIAL EVENT POSTERS	6/10/24	LOGO	LOGO	LOGO	NAME	NAME		
IN ALL SPECIAL EVENT PROGRAMS	6/10/24	NAME	NAME	NAME	NAME	NAME	NAME	
IN 2025 COMMUNITY PARTNER BROCHURE	12/2/24	NAME	NAME	NAME	NAME	NAME	NAME	
CITY COUNCIL MEETING RECOGNITION	12/2/24	X	X	X	X	X	X	X
<b>APPROXIMATE VALUE =</b>		<b>\$56,571</b>	<b>\$34,302</b>	<b>\$13,545</b>	<b>\$9,376</b>	<b>\$8,899</b>	<b>\$933</b>	<b>\$2,949</b>



**Key:**  
 LOGO = Partner logo displayed  
 NAME = Partner name displayed in plain text  
 X = Recipient of benefit

**Movies in the Park**  
 April 19, June 7  
 Future date TBD  
 Attended by 200+ people

# THANK YOU TO OUR 2023 COMMUNITY PARTNERS!

## ORANGE TREE PARTNERS

Chapman University  
Wilson Automotive



Dave & Buster's

## WHOLE ORANGE PARTNERS

Love Orange  
Orange Unified Education Association  
Raising Cane's Chicken Fingers  
Thompson Building Materials



Orange County Chairman Donald P. Wagner  
Planet Fitness  
St. John's Lutheran Church & School

## THREE SLICE PARTNERS

C&C Development  
Hectors on the Circle  
Ricci Realty



District Attorney Todd Spitzer  
Learning Camp for Kids  
Seven Gables Real Estate

## TWO SLICE PARTNERS

Community Foundation of Orange  
Kiwanis Club of Orange  
Wazabi Sushi  
Woman's Club of Orange



Frank & Shannon Tucker  
Rise Up Foundation  
West Coast Arborists Inc.

## ONE SLICE PARTNERS

Greater Orange Community Arts Theater (GOCAT)  
Pat Buttress  
Statak Corporation



South Coast College

## LEAF PARTNERS

Fairhaven Memorial Park  
Lisa Blanc/Seven Gables Real Estate  
Mollie Mitchiner/Seven Gables Real Estate



Immanuel Lutheran Preschool  
LiveMetta Yoga & Pilates  
Starbucks

## PARTNERSHIP FORM:

Contact Name

Partner Name (as you would like it displayed for acknowledgment)

Address

Phone

Email Address

Partner Level: (please check one)

- Orange Tree - \$10,000  
 Whole Orange - \$5,000  
 Three Slice - \$2,500  
 Two Slice - \$1,000  
 One Slice - \$500  
 Leaf - \$100-499 Amount \$ \_\_\_\_\_  
 Peel - \$650/event *Please select the event(s) you wish to participate in.*  
    \_\_3rd of July   \_\_Treats in the Streets   \_\_Tree Lighting Ceremony  
    \_\_Movie in the Park                      \_\_ Concert in the Park

Payment:  VISA    MASTERCARD    DISCOVER    CHECK

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Expiration Date  /  "V" Code

Name (Please print your name as it appears on the card)

Signature

For CASH donations please hand deliver to:

### City of Orange Community Services Department

Attn: Community Partnership  
230 E. Chapman Avenue, Orange, CA 92866  
Phone: (714) 744-7293 Fax: (714) 744-7251  
Email: CommunityPartner@cityoforange.org  
Tax I.D. #: 95-6000755

If applicable, in order to be included on printed materials, please send high resolution vector files of your logo in color and black and white to CommunityPartner@cityoforange.org. Please note your partnership form and donation must be received by the deadline listed on the "Partner Level & Benefits" page in order to receive each marketing benefit. Some exceptions may apply.