

**Strategy (c):** Develop comprehensive emergency management strategies that prepare the City to respond effectively to unpredictable events.

Initiative #/Title	Initiative/Project Description
<b>SP#30</b> Local Hazard Mitigation Plan	Identify risks and vulnerability associated with natural disasters and develop long-term strategies for protecting people and property from future hazards.
<b>SP#31</b> City AM 1690 Radio	Establish AM radio station to communicate with residents during wildfires or other emergency events. Emphasis on emergency preparedness.
<b>SP#32</b> Comprehensive Emergency Management Plan	Procure consultant services to produce a new, comprehensive emergency management plan.

Lead Department	Budget Impact	Fund	Estimated Completion Date
Community Development	\$75,000	General Fund	FY 2022-23
Management Services	\$3,000	General Fund	On-going
Management Services	\$250,000	General Fund/ TBD	FY 2021-22

**Goal B** *Our connected city is engaged, informed, and technologically current.*

**Priority Area 1 - Engaged:** Outreach, creative events, and programs inspire connection and engagement between the community and City government.

**Strategy (a):** Maintain a communications and marketing strategy, including two-way communication that enhances community engagement.

Initiative #/Title	Initiative/Project Description
<b>SP#33</b> Explore Emerging Technology to Increase Communication	Explore the use of new technologies to communicate with residents and businesses to encourage two-way connectivity.
<b>SP#34</b> New Website	Launch new City website.

Lead Department	Budget Impact	Fund	Estimated Completion Date
Management Services	Staff Resources	General Fund	FY 2021-22
Management Services	\$65,000	General Fund	FY 2021-22

**Strategy (b):** Reinvigorate civic life in the post-COVID-19 environment via special events and programs.

<b>SP#35</b> 2021 4th of July Fireworks Show & Summer Concert Series	Bring the community together to celebrate the 4th of July with a concert and fireworks show and reinstitute the City's summer concert series.
<b>SP#36</b> Literature and Culture	Engage the community with a storytelling festival, author presentations for all ages, and reading contests.
<b>SP#37</b> Sports Park Tournaments	Increase number of tournaments from 11 to 24 annually.
<b>SP#38</b> Resident-Led Emergency Preparedness	Train graduates of CERT basic class to lead CERT program and launch amateur radio operators bi monthly meeting.

Management Services	\$154,000	General Fund	FY 2021-22
Management Services	\$5,000	General Fund	FY 2021-22
Management Services	TBD	General Fund	FY 2021-22
Management Services	\$500	General Fund	FY 2021-22