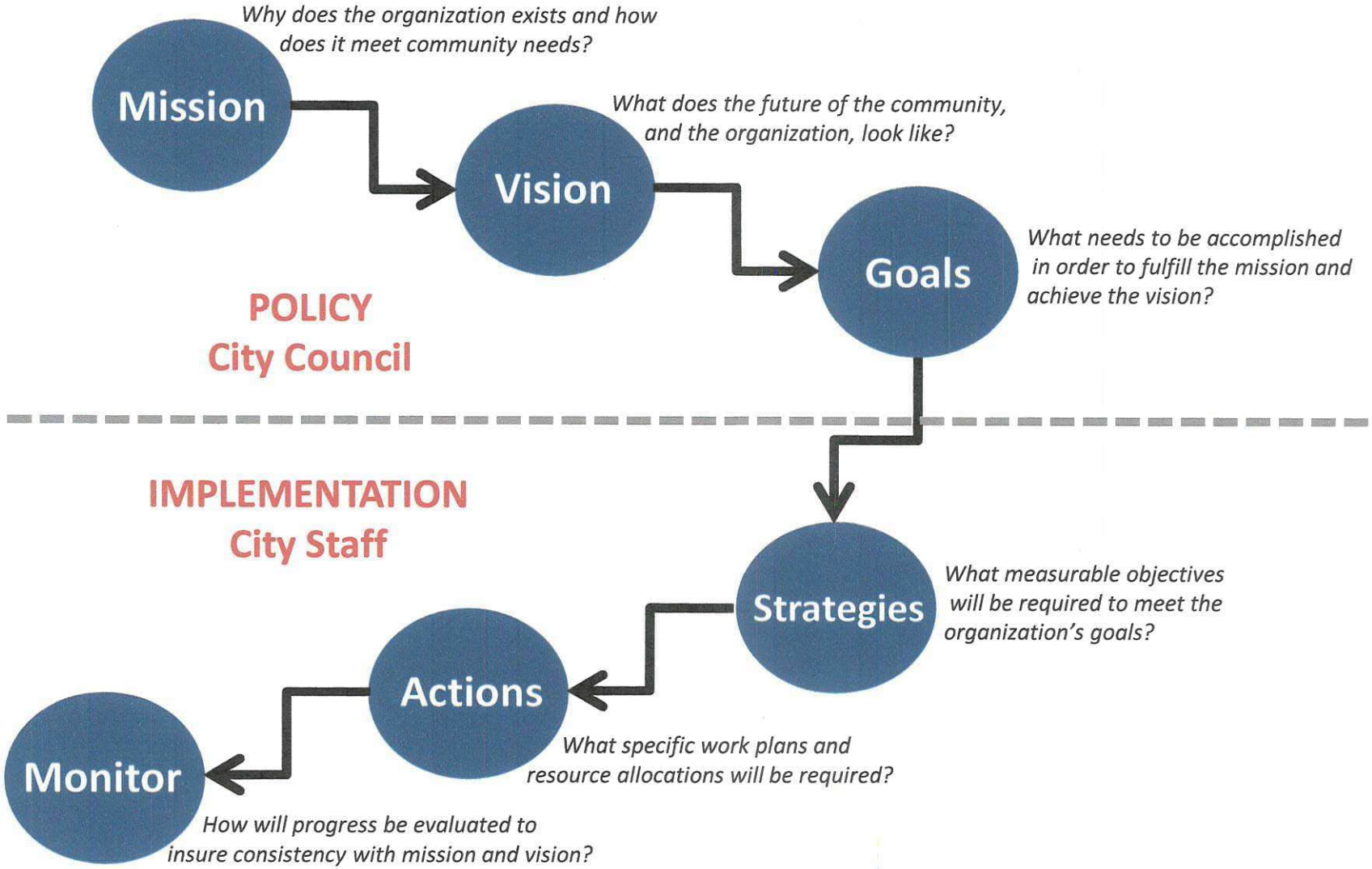
Why does the organization exists and how does it meet community needs?
Mission
What does the future of the community, and the organization, look like?
Vision
Goals
What needs to be accomplished in order to fulfill the mission and achieve the vision?
POLICY
City Council
IMPLEMENTATION
City Staff
Strategies
What measurable objectives will be required to meet the organization's goals?
Actions
What specific work plans and resource allocations will be required?
Monitor
How will progress be evaluated to insure consistency with mission and vision?