



MISSION STATEMENT

The City of Orange is committed to excellent service for our residents, businesses and visitors.

VISION

As an organization, the City of Orange is a leader in delivering the highest level of service to meet current and future needs of our community.

VALUES

Teamwork: Working together to achieve common goals

Integrity: Committed to the highest standard of moral and ethical conduct

Excellence: Demanding the best from ourselves and others



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STRATEGIC PLAN



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The Strategic Plan serves as a vision for how the City delivers services to its residents, businesses, and visitors. The intent of this plan is to define the purpose of the organization, establish realistic goals and objectives, present a vision of success and help to ensure the most effective use of City resources by focusing them on key priorities.

The Strategic Plan is a guiding force in the preparation of the City's annual Operating and Capital Improvement Budget. The Workplans included in the City's Budget are used to identify the specific actions and initiatives that will be undertaken in pursuit of the Strategic Plan and its Goals and Strategies.

GOALS AND STRATEGIES

1 Provide for a Safe Community

Strategies:

- Provide staffing and resources to deliver services that ensure public safety.
- Provide and maintain infrastructure necessary to ensure the safety of the public.
- Enhance the emergency management system to provide public safety during times of disaster.
- Assure the development of the City occurs in a fashion that maximizes public safety.
- Develop and implement effective community outreach services and programs to promote public safety.



2 Be a Fiscally Healthy Community

Strategies:

- Expend fiscal resources responsibly.
- Analyze future fiscal needs and potential revenue opportunities.
- Provide appropriate reserves.
- Effectively manage and develop City assets.
- Create an environment to attract, retain, and expand economic opportunities.

3 Enhance and Promote Quality of Life in the Community

Strategies:

- Renovate, maintain, develop, and/or expand public use places and spaces.
- Deliver high quality and safe recreational, social, environmental, educational and cultural services.
- Support and enhance attractive, diverse living environments.
- Maintain and improve multi-modal transportation throughout the city.
- Develop and strengthen collaborative partnerships to enhance and promote quality of life programs, projects, and services.



4 Provide Outstanding Public Service

Strategies:

- Obtain, implement, and evaluate public input into our services and programs.
- Provide facilities and services to meet customer expectations.
- Enhance technology to improve public accessibility to information and services.
- Foster an environment of leadership, teamwork, and innovation.
- Attract, retain and develop quality employees dedicated to public service.

5 Recognize, Promote, and Preserve Orange's Rich Heritage

Strategies:

- Identify and develop information on areas of historic value.
- Expand and strengthen processes and practices related to protection and cultural resources.
- Increase activities, programs, and projects including partnerships with organizations sharing interest in Orange's unique history.
- Celebrate Orange's rich heritage.

